

OPEN-ACCESS DIGITAL LAW LECTURE SERIES

Marketing and Communications Pack

Making highly contextual legal questions understandable without removing the context that gives them meaning.

FIVE PLAYLISTS

Books, foundational doctrine and live EU regulatory debates - presented through focused, visual lectures for professional and public audiences.

Dr Mark Leiser

Associate Professor of AI, Digital Regulation and Disruptive Technology, Riga Graduate School of Law
Director, DigiData Consulting

Digital Law, Explained in Context: Five Freely Available Lecture Series from Dr Mark Leiser

A new collection of structured YouTube lectures connects foundational scholarship with live questions in European digital regulation - without sacrificing legal precision.

Dr Mark Leiser, Associate Professor of AI, Digital Regulation and Disruptive Technology at Riga Graduate School of Law, has released an expanding collection of freely available digital-law lecture series on YouTube. The five playlists address some of the most consequential questions in contemporary technology law: digital manipulation, NeuroAI and cognitive inference, the GDPR's institutional limits, the Digital Omnibus and the forthcoming Digital Fairness Act.

The collection follows a simple teaching principle. Highly contextual legal questions should become easier to understand, but not at the cost of removing the context that gives them meaning. Each lecture therefore combines clear visual storytelling with concrete examples, legal doctrine and an explanation of the regulatory boundary at stake.

Three playlists accompany major academic books. *Dark Patterns, Deceptive Design, and the Law* examines how digital influence has moved from visible interface tricks into profiling, ranking, personalisation and system architecture. *Artificial Intelligence, Neurodata, and Society* asks what law should protect when AI begins to model attention, intention and the cognitive conditions that precede choice. *Critical Reflections on the EU's Data Protection Regime*, edited by Róisín Á Costello and Mark Leiser, explores the GDPR through consent, surveillance advertising, impact assessments, data transfers, damages, and institutional power.

Two further series address live EU policy debates. *Restoring Legal Certainty* explains why the Digital Omnibus matters for the scope and operation of the GDPR and the wider digital acquis. *The Digital Fairness Act: What Europe Must Get Right* examines how consumer law should respond to deceptive optimisation, adaptive journeys, vulnerability and evidence that sits below the visible interface.

The lectures are designed for legal professionals, regulators, policymakers, researchers and students, while remaining accessible to anyone interested in how law responds to AI, platform design and digital markets. They can be watched as a complete series, assigned individually as teaching materials or used to support professional and policy discussions.

The collection currently spans five playlists and will comprise 40 focused lectures when the Digital Fairness Act series is complete. Further series will follow as new research and regulatory questions develop.



Restoring Legal Certainty: The Digital Omnibus Lecture Series

FORMAT

Five-part policy lecture series

STATUS

All five lectures available

Small changes to legal definitions can determine whether the GDPR applies, which obligations follow and which safeguards people receive. This five-part series explains why the Digital Omnibus matters for legal certainty across the GDPR and the wider EU digital acquis.

The series explains:

- why the scope of personal data must remain contextual and actor-relative;
- when ordinary data becomes sensitive information under Article 9;
- how automated decisions, cookies, research reuse and European data spaces interact; and
- the legislative settlement needed to restore predictability without weakening rights.

Primary audience

Legal professionals, data protection officers, regulators, policymakers, postgraduate students and anyone following EU digital simplification.

WATCH THE PLAYLIST <https://www.youtube.com/playlist?list=PLAlpqOnxBgdq>

SERIES 2 OF 5 | FORTHCOMING EU CONSUMER LAW

DESIGNING DIGITAL FAIRNESS
THE DIGITAL FAIRNESS ACT LECTURE SERIES

LECTURE 1 OF 5

The DFA at the Fork in the Road

What Europe Is Actually Deciding

CURRENT EU CONSUMER LAW

The Digital Fairness Act: What Europe Must Get Right

5 PARTS

OPEN-ACCESS LECTURES

The Digital Fairness Act: What Europe Must Get Right

FORMAT

Five-part expert lecture series

STATUS

Lecture 1 available; Lectures 2-5 being added progressively

The Digital Fairness Act will shape how EU consumer law responds to deceptive design, personalisation, vulnerability and adaptive systems. The series separates confirmed policy direction from inference and develops a legally disciplined route through the live legislative choices.

The series explains:

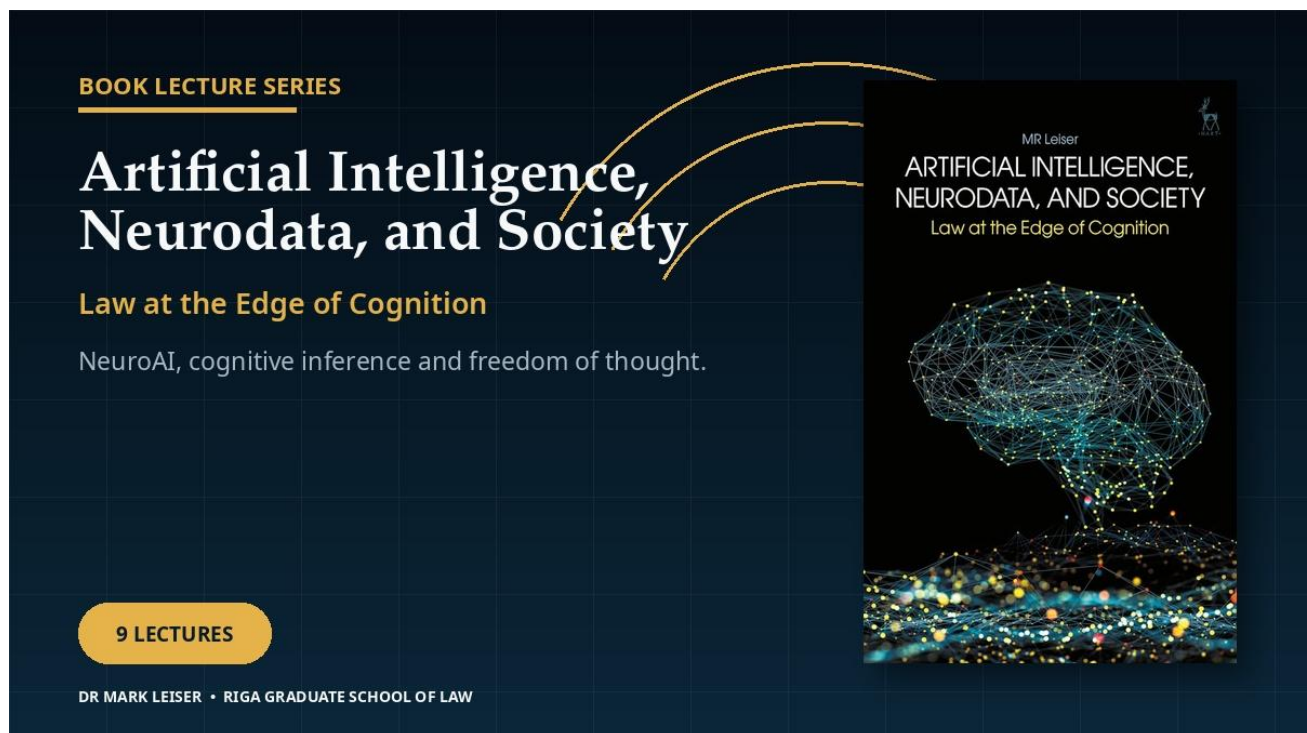
- where deceptive design lives when the visible screen is only one part of an adaptive journey;
- why material distortion should remain the controlling legal gate;
- how the law can protect people in moments of vulnerability without treating every consumer as incapable; and
- how evidence access, enforcement and proportionate remedies should work.

Primary audience

Consumer lawyers, regulators, policymakers, platform compliance teams, researchers, students and designers working on online choice architecture.

WATCH THE PLAYLIST <https://www.youtube.com/playlist?list=PLJ-Hkr2cMyUs>

SERIES 3 OF 5 | BOOK LECTURE SERIES



Artificial Intelligence, Neurodata, and Society: Law at the Edge of Cognition | Full Lecture Series

FORMAT

Nine lectures: full-book overview plus eight chapter lectures

STATUS

Full series available

What happens when artificial intelligence no longer waits for people to speak, act or decide, but begins to model the cognitive conditions that precede choice? This series introduces NeuroAI and examines how cognitive inference changes the legal meaning of privacy, autonomy, evidence, responsibility and freedom of thought.

The series explains:

- neurodata, cognitive inference and the commercialisation of mental states;
- brain-computer interfaces, policing, criminal evidence and the courtroom;
- corporate manipulation, neuroprivacy, cognitive liberty and neurorights; and
- the EU AI Act and the future protection of the decisional space.

Primary audience

Lawyers, AI and neurotechnology researchers, policymakers, human-rights specialists, students and anyone interested in the boundary between cognition and computation.

WATCH THE PLAYLIST <https://www.youtube.com/playlist?list=PLZYI9KGgCq-A>

Publisher page: <https://www.bloomsbury.com/uk/artificial-intelligence-neurodata-and-society-9781509993628/>

SERIES 4 OF 5 | BOOK LECTURE SERIES



Dark Patterns, Deceptive Design, and the Law: AI's Hidden Influence on Our Digital Experience

FORMAT

Ten-part lecture series

STATUS

Full series available

Digital manipulation does not begin and end with a misleading button or obstructive cancellation flow. This ten-part series moves from the history and taxonomy of dark patterns to harms, enforcement, system architecture, AI-powered personalisation, vulnerability and regulatory reform.

The series explains:

- how dark patterns evolved from interface tricks into systems of profiling and influence;
- the economic, cognitive, privacy and societal harms that deceptive design can create;
- the GDPR, consumer law, the DSA, the DMA and recurring enforcement gaps; and
- how ranking, personalisation and behavioural feedback loops move manipulation below the interface.

Primary audience

Lawyers, regulators, academics, designers, technologists, digital-rights professionals, consumer advocates and postgraduate students.

WATCH THE PLAYLIST <https://www.youtube.com/playlist?list=PLAkpFzCYtNiY>

Publisher page: <https://www.bloomsbury.com/uk/dark-patterns-deceptive-design-and-the-law-9781509987115/>

SERIES 5 OF 5 | EDITED-VOLUME LECTURE SERIES



EDITED-VOLUME LECTURE SERIES

Critical Reflections on the EU's Data Protection Regime

GDPR in the Machine

Doctrine, institutions and enforcement after the GDPR's first five years.

11 LECTURES

DR MARK LEISER • RIGA GRADUATE SCHOOL OF LAW

Critical Reflections on the EU's Data Protection Regime | GDPR in the Machine

FORMAT

Eleven-part academic lecture series

STATUS

Full series available

Based on the volume edited by Róisín Á Costello and Mark Leiser, this series assesses the GDPR's first years through doctrine, institutional practice, market structure and technological design. Each lecture distils one chapter while preserving the arguments, tensions and limits that make data protection law difficult.

The series explains:

- invisible state power, impact assessments, consent and surveillance advertising;
- femtech, gendered risk, international transfers and the prospect of further Schrems litigation;
- silent reform, intersections across the digital acquis and Article 82 damages; and
- the volume's broader assessment of the GDPR "in the machine".

Primary audience

Data protection lawyers, regulators, academics, researchers, postgraduate students and professionals working across the EU digital acquis.

WATCH THE PLAYLIST <https://www.youtube.com/playlist?list=PLCp4L1JUw9Bs>

Publisher page: <https://www.bloomsbury.com/uk/critical-reflections-on-the-eus-data-protection-regime-9781509977840/>